GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:2158
ANSWERED ON:29.07.2016
Cancer Patients
Ram Shri Vishnu Dayal

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Government is aware of the recent report of Indian Council of Medical Research (ICMR) estimating the increase of new cancer patients by 14.5 lakh during the year 2016, if so, the details thereof;

(b) whether the ICMR Report found that most of the cancer patients are tobacco users, if so, the details thereof; and

(c) the steps taken to create awareness among the public about abuse of tobacco?

Answer

ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SMT. ANUPRIYA PATEL)
(a) & (b): As reported by Indian Council of Medical Research (ICMR); National Cancer Registry data on latest "Three-year Report of Population Based Cancer Registries", suggests that estimated incidence of cancer cases in the country for the year 2016 is 14.5 lakh. Based on this report, the percentage of tobacco related cancers of all sites of cancer is 43.8% among males, is 16.0 % among females and it is 30.1% for cancer population as a whole.

(c): Generating awareness on harmful effects of tobacco use is the key national and state level activity under the National Tobacco Control Programme. The Ministry of Health & Family Welfare notified the Cigarettes and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Rules 2011 [second amendment rules] vide G.S.R 786 dated 27th October, 2011 and subsequently revised these Rules vide G.S.R. 708(E) dated 21st September, 2012. As per the Rules, all the movies and television programmes displaying tobacco products or their use shall display:

(i) Anti-Tobacco Health Warnings as a prominent static message during period of display of tobacco products or their use.
(ii) Anti-Tobacco Health Spot and Disclaimer of 30 seconds duration each in the beginning and middle.
(iii) Size of pictorial warning on all Tobacco products packages has been enhanced to 85% w.e.f 01.04.2016 to generate awareness amongst masses.

Print, Electronic and Social media like Twitter and YouTube are being used to generate awareness on harmful effects of tobacco use.
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